



BUSINESS IN THE COMMUNITY'S JOB COACHING PROGRAMME FOR ORGANISATIONS INTERESTED IN REFERRING CLIENTS

Enabling 5000 jobseekers to realise their potential through job coaching

We partner with providers of skills and wraparound support to help jobseekers secure fair and sustainable work. Funded by businesses, this is a proven way to help jobseekers and designed to complement your existing services.

Our programme

Business in the Community's Job Coaching programme provides tailored, one-to-one support for jobseekers through six, online, one-to-one coaching sessions, 6-10 hours of support, to improve their chances of securing employment. Skilled business volunteers from our responsible business network are trained to be Job Coaches via an online platform. Benefits of the programme include:

- Increased confidence motivation and resilience
- Time to focus on their specific needs (6 hours +)
- Sense of independence to select their preferred coach
- Flexibility to arrange sessions at times to suit their schedule
- Being better informed about current employer and recruiter expectations

A BITC job coach can support jobseekers with job applications and skills training, improving their chances of success. Clients will access the programme through a partner organisation by referral only, using our online platform to select their desired coach.

Target group



This programme is designed for a diversity of job seekers who:

- Are ready to work but not currently employed
- Speak good conversational English (level 1)
- Have access to an email and a mobile phone (and ideally access to a device and internet connection to participate in online calls)
- Have the time and motivation to work one-to-one with a volunteer coach to support them to build their skills, enhance their wellbeing and improve chances of progressing into employment.

The programme supports jobseekers across the UK, and includes:

- Individuals who have experienced barriers to employment, which could be complex and multiple
- Individuals who have recently become unemployed from insecure and/or low paid employment

Read [Erica](#), [Irene](#) or [San's](#) story to find out more about how the programme supports clients.

The opportunity

Business in the Community is looking to develop referral partnerships with organisations who support clients outlined in our target group and would like to offer them Job Coaching. We work with our referral partners to support clients to join and participate in the programme. BITC will:

- Support and brief all staff on referral processes, eligibility criteria and programme expectations
- Work with partners to connect their clients with trained corporate volunteer coaches

- Onboard, train and manage the business volunteers to effectively support clients
- Collate and share impact and evaluation data around success and outcomes.

“Sessions are going great and my coach has been brilliant. We’ve been working to look at skills from a different perspective and applying them in different ways.”

Derek, Job Coaching Participant

Why work with BITC?

BITC has a successful track record with a wide range of referral organisations, where we have supported over 5,000 people facing significant barriers to work who would be unlikely to enter employment without our support.

Together with our business network we have supported over 50% of job coaching participants into employment, education or training across the UK.

Our established relationships with employers from a wide range of sectors means that we can quickly bring business support to people facing multiple barriers to work. With different people of all levels and seniority supporting our programme, we have a large bank of skills on offer to help each participant in the most effective way.

For more information and to discuss how you can become a referral partner

Please contact coaching@bitc.org.uk